

CONTENT PROCESS

.....

1

CONTENT
THEME

Review DT website recipes

2

RECIPE

Recipe Document

Food Label

ESHA Ingredient List

3

CREATE/PLAN
SUPPORTING
CONTENT

Approved Recipe

Make Canva Posts

Create Content Titles
in Outlook Calendar

Blurbs & Material

4

MAKE RECIPE
VIDEOS/PHOTOS

Ingredients

Video/Photos

Test Recipe

Lighting/Staging

5

UPLOAD

Upload Photos on Teams

Upload Videos on Teams

6

COMPLETE/REVIEW

Double Check Spelling & Punctuations

Include Hashtags